

Dyslexia

Awareness

Week

2-8 October

#UniquelyYou
in the Classroom

British
Dyslexia
Association



Everyone is unique



- **Uniquely You** means there is no one else the same as you.
- Look around the classroom – everyone is different. Different hair, different eyes. Some children are tall, some are shorter.



Fingerprints

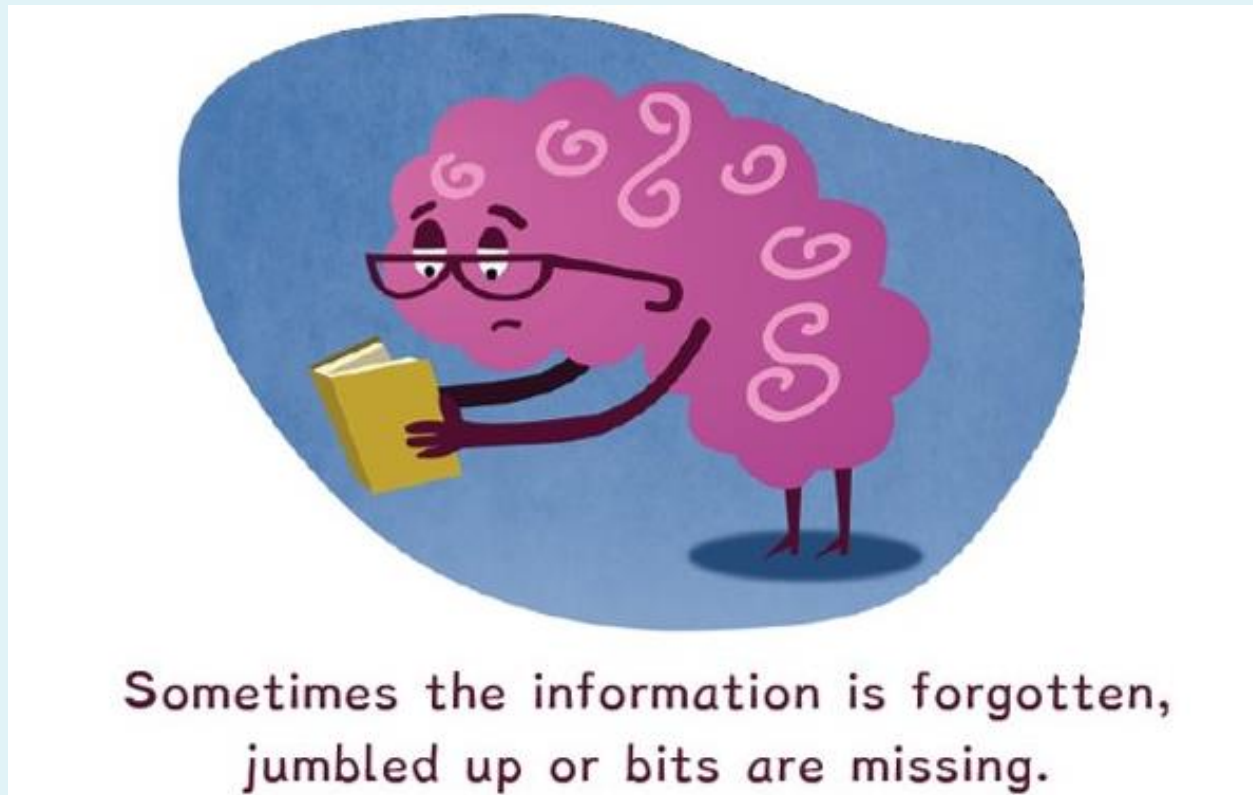


- Every person has a different fingerprint (even twins), no two are the same.
- Everyone is different and being different is a good thing.

Dyslexia



- Dyslexia affects how the **brain handles information** it sees and hears.



Sometimes the information is forgotten,
jumbled up or bits are missing.

Dyslexia



- Dyslexic people may find it difficult to **match letters to sounds** and to remember how to **spell words**.



Dyslexia

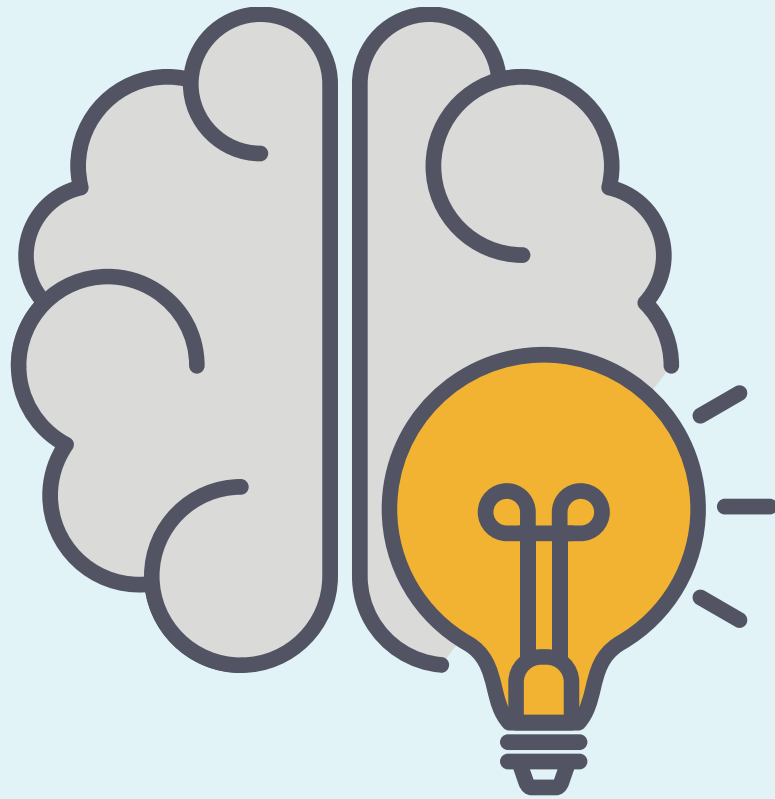


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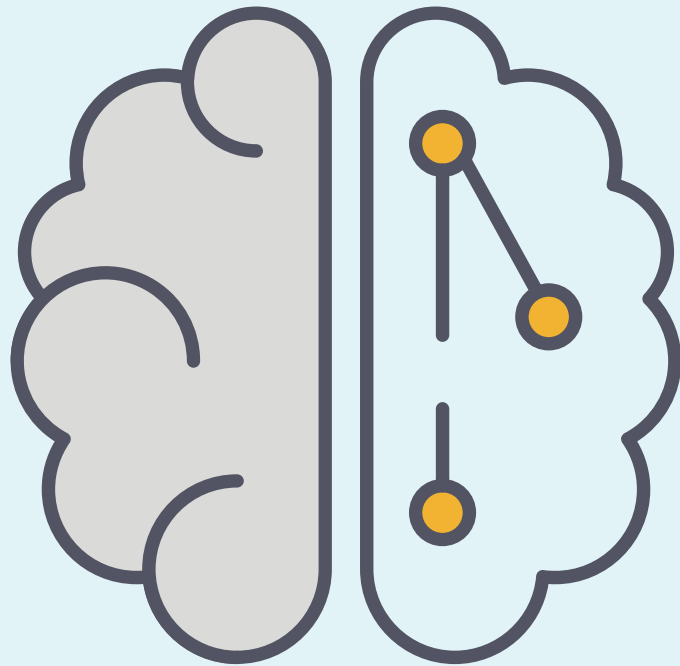
- Dyslexic people can often be **creative thinkers**, good at **problem-solving** and **verbal communication**.



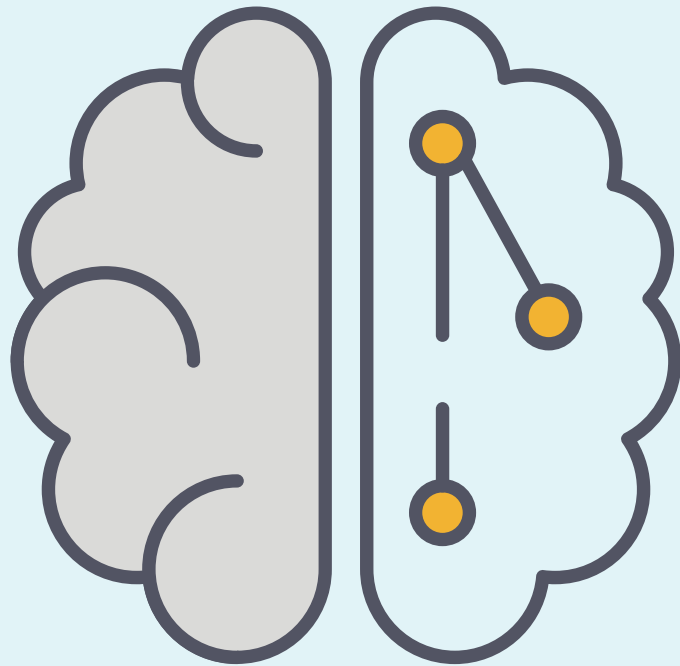
Neurodiversity



- Have you noticed that everyone thinks, learns and processes information differently?
- **Neurodiversity** is about recognising that everyone's brain works differently.



- Differences in the way our brains are wired means that **you may find some things challenging** that **others find easy**.



- **You may also find things easy** that other people find challenging.



**We all have our own unique
strengths and challenges.**

These people/characters have dyslexia



Tom Holland
'Spiderman'



Dyslexia
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A promotional card for Tom Holland as Spider-Man. The background is pink. Tom Holland is shown from the waist up in his red and blue Spider-Man suit. Behind him are concentric green and white circles. The text 'Tom Holland' and ''Spiderman'' is in the top left, and 'Dyslexia Awareness Week' is in a green box in the bottom left.

Hacker T.
Dog



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A promotional card for Hacker T. Dog. The background is blue. Hacker T. Dog is a brown, scruffy dog wearing a colorful patterned shirt and a black collar with a silver ring. Behind him are concentric purple and white circles. The text 'Hacker T. Dog' is in the top left, and 'Dyslexia Awareness Week' is in a blue box in the bottom left.

Will Smith



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A promotional card for Will Smith. The background is green. Will Smith is shown from the chest up, smiling, wearing a black jacket over a white t-shirt. Behind him are concentric pink and white circles. The text 'Will Smith' is in the top left, and 'Dyslexia Awareness Week' is in a pink box in the bottom left.

CeCe
Jones



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A promotional card for CeCe Jones. The background is blue. CeCe Jones is shown from the waist up, wearing a plaid hat, a striped shirt, and a sequined vest. Behind her are concentric pink and white circles. The text 'CeCe Jones' is in the top left, and 'Dyslexia Awareness Week' is in a pink box in the bottom left.

Maggie
Aderin-Pocock
MBE



Dyslexia
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A promotional card for Maggie Aderin-Pocock. The background is blue. Maggie Aderin-Pocock is shown from the chest up, smiling, wearing a red top and a black headscarf. Behind her are concentric pink and white circles. The text 'Maggie Aderin-Pocock MBE' is in the top left, and 'Dyslexia Awareness Week' is in a pink box in the bottom left.

Prince
Harry



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A promotional card for Prince Harry. The background is green. Prince Harry is shown from the chest up, smiling, wearing a dark suit and tie. Behind him are concentric blue and white circles. The text 'Prince Harry' is in the top left, and 'Dyslexia Awareness Week' is in a blue box in the bottom left.

Rachel
Yankey



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A promotional card for Rachel Yankey. The background is blue. Rachel Yankey is shown from the chest up, looking to the side, wearing a white England football kit with a red collar. Behind her are concentric green and white circles. The text 'Rachel Yankey' is in the top left, and 'Dyslexia Awareness Week' is in a green box in the bottom left.

Bluey
& Bingo



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A promotional card for Bluey and Bingo. The background is pink. Bluey and Bingo are cartoon dogs. Bluey is a blue dog and Bingo is an orange dog. Behind them are concentric purple and white circles. The text 'Bluey & Bingo' is in the top left, and 'Dyslexia Awareness Week' is in a blue box in the bottom left.